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Jon Lothian  
Orion Newland  
Allison Murphy

Greetings:

The Student Athlete contacting you today is a member of Space Coast Crew Boosters, Inc. (SCC) and is asking for your support of their High School Rowing Team. Crew is a demanding and competitive sport where young women and men race in four and eight person boats that exceeds 60 feet in length. Crew competitions take place in Brevard County and throughout the state of Florida. It is an increasingly popular sport on the national, international and Olympic levels.

Space Coast Crew is a non-profit 501(C)3 organization formed in 1996 by students from Satellite and Eau Gallie high schools. SCC is open to any Brevard County high school student. The high schools currently represented by SCC are Satellite, Eau Gallie, West Shore, Cocoa Beach, Viera, Melbourne, Palm Bay, Holy Trinity, and Melbourne Central Catholic and Home School Students. Many of our rowers go on to compete at the collegiate level.

Rowing is an exceptional sport that provides our students with a positive environment to learn the concepts of teamwork, dedication and commitment to themselves and to others. Rowing is incredibly expensive to sustain, averaging \$40,000 a year in operating costs alone. This does not include the purchase of new boats to accommodate our growing program. An average eight-person shell runs approximately \$25,000 not including the speaker system, and oars.

We rely heavily on the generous support of business within our community to enable our team to compete at local, state and national levels. This commitment can only be met by the general financial support of business and organization willing to partner with SCC to provide the best coaching and equipment for our high school athletes.

Each rower with SCC is challenged to raise \$300 through ad sales for their SCC yearbook. We hope you will consider supporting some of Brevard's best and brightest young athletes through advertising with SCC and in turn SCC will support you!

The attached form outlines the various sizes options for advertising in the SCC yearbook. Please indicate your preferences and attach your camera-ready artwork and check. We will take care of the rest. When the yearbook is printed in the spring, the rower you support will deliver a copy to you!

Thank you in advance for your generous support of Space Coast Crew.

Sincerely,

Margot Cronk  
President,  
Space Coast Crew Boosters, Inc.